This full day program will focus on Sustainability in the truest sense of the word addressing the needs of the environment, humanity, and the economy. To explore this, we will ask the following questions that matter:

• How can civic engagement by museums help to meet these needs both internally and externally?

• While it does not yet exist, what would a truly Sustainable Museum look like?

• What would each department/staff person need to do to advance this mission either in official job descriptions and/or through key leadership roles?

Sarah Brophy is principal of bmuse, a consultancy committed to sustainability in museums, and cultural and natural resources: financially; environmentally and socially. bmuse helps clients develop and fund sustainable museums, cultural centers, preservation organizations, and educational institutions. In particular Sarah advises on institutional greening with planning support and green team coaching.

To learn more about Sarah and her writings, visit her website at www.bmuse.net.

For more information about this event or to RSVP email museum@jfk.edu.